

WASHINGTON POST SMS ALERTS, COUPONS, SEARCH, POLLS, TERMS AND CONDITIONS

All Washington Post mobile SMS programs run on the code WPOST(97678). This program is a service provided by The Washington Post however your mobile service provider may charge for sending and/or receiving messages and air-time. For additional questions, please send an e-mail to washingtonpost@riroad.com.

TERMS AND CONDITIONS:

1. The Washington Post provides short message service updates, mobile alerts, mobile search and mobile polling programs as text messaging (collectively, the "Service"). Please note that to process your requests for this Service, you may be charged a fee to send and receive messages based on the terms of your wireless service. Other charges may also apply. All charges are billed by and payable to your mobile service provider. Check your mobile service provider if you have questions about your service plan.
2. We will not be liable for any delays in the receipt of any SMS messages as delivery is subject to effective transmission from your network operator.
3. This service is available on the following carriers: Alltel, Boost, AT&T, Dobson, Midwest Wireless, Sprint, Nextel, T-Mobile, Virgin Mobile and Verizon.
4. For additional questions, please send an e-mail with your mobile number and question to: washingtonpost@riroad.com.

PRIVACY POLICY:

Washington Post respects your privacy. We will only use information you provide to the Service to transmit your text message or as otherwise described in this document. Nonetheless, we reserve the right at all times to disclose any information as necessary to satisfy any law, regulation or governmental request, to avoid liability, or to protect our rights or property. When you complete forms online or otherwise provide us information in connection with the Service, you agree to provide accurate, complete, and true information. You agree not to use a false or misleading name or a name that you are not authorized to use. If we, in our sole discretion, believe that any such information is untrue, inaccurate, or incomplete, we may refuse you access to the Service and pursue any appropriate legal remedies.

SERVICE DETAILS:

1. LOCAL NEWS ALERTS:

The 97678 local news alerts provides you with mobile content alerts about relevant local news stories – alerts include local gossip, news, weather, and more. This is a subscription service and requires you to opt-in to this service to begin receiving messages – to do so reply "OK" to the message you will receive from 97678.

TO OPT-IN TO RECEIVE LOCAL NEWS ALERTS:

TO GET LOCAL NEWS ALERTS	TEXT "LOCAL" TO 97678
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RESPONSE FROM 97678	<i>Reply OK to sign up 4 washingtonpost.com's Local Breaking News Alerts (up to 7msgs/wk.) Other charges may apply. 4 help, text HELP. 2 quit, reply STOP.</i>
TO OPT-IN/RECEIVE LOCAL ALERTS	"OK"
RESPONSE FROM 97678	<i>You are signed up 4 washingtonpost.com's Local Breaking News Alerts. Max 7 msgs/wk. 4 HELP, text HELP. 2 quit, reply STOP. Other charges may apply</i>

TO STOP (OPT-OUT) OF THE SERVICE:

You can cancel receipt of all local news alerts from 97678 Alerts by texting "STOP LOCAL" to WPOST (97678). You can opt-out of all WPOST programs by texting "STOP", "END", "QUIT", "CANCEL" or "UNSUBSCRIBE" to WPOST (97678).

TO STOP WPOST LOCAL ALERTS (97678)	TEXT "STOP LOCAL" TO "WPOST" (97678)
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2. BREAKING NEWS ALERTS:

The 97678 breaking news alerts provides you with mobile content alerts about subjects that are relevant to you – alerts include gossip, news, weather, and more. This is a subscription service and requires you to opt-in to this service to begin receiving messages – to do so reply "OK" to the message you will receive from 97678.

TO OPT-IN TO RECEIVE BREAKING NEWS ALERTS:

TO GET BREAKING NEWS ALERTS	TEXT "NEWS" TO 97678
RESPONSE FROM 97678	<i>Reply OK to sign up 4 washingtonpost.com's Breaking News Alerts (up to 7 msgs/wk.) Other charges may apply. 4 help, text HELP. 2 quit, reply STOP.</i>
TO OPT-IN/RECEIVE BREAKING ALERTS	"OK"

RESPONSE FROM 97678	<i>You are signed up 4 washingtonpost.com's Breaking News Alerts. Max 7 msgs/wk. 4 HELP, text HELP. 2 quit, reply STOP. Other charges may apply.</i>
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TO STOP (OPT-OUT) OF THE SERVICE:

You can cancel receipt of all breaking news alerts from 97678 Alerts by texting STOP NEWS to WPOST (97678). You can opt-out of all WPOST programs by texting "STOP", "END", "QUIT", "CANCEL" or "UNSUBSCRIBE" to WPOST (97678).

TO STOP WPOST (97678) BREAKING NEWS ALERTS	TEXT "STOP NEWS" TO "WPOST" (97678)
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3. POLITICAL NEWS ALERTS:

The 97678 breaking news alerts provides you with content alerts about subjects that are relevant to you – alerts include gossip, news, weather, and more. This is a subscription service and requires you to opt-in to this service to begin receiving messages – to do so reply "OK" to the message you will receive from 97678.

TO OPT-IN TO RECEIVE POLITICAL NEWS ALERTS:

TO GET POLITICAL NEWS ALERTS	TEXT "POLITICS" TO 97678
RESPONSE FROM 97678	<i>Reply OK to sign up 4 washingtonpost.com's Politics Alerts (up to 7 msgs/wk). 4 help, txt HELP. 2 quit, txt STOP POLITICS. Std rates apply.</i>
TO OPT-IN/RECEIVE POLITICAL ALERTS	"OK"
RESPONSE FROM 97678	<i>You are signed up 4 washingtonpost.com's Politics Alerts. No more than 7 msgs/wk sent. 4 help, txt HELP. 2 quit, txt STOP POLITICS. Std rates apply.</i>

TO STOP (OPT-OUT) OF THE SERVICE:

You can cancel receipt of all breaking news alerts from 97678 Alerts by texting STOP NEWS to WPOST (97678). You can opt-out of all WPOST programs by texting "STOP", "END", "QUIT", "CANCEL" or "UNSUBSCRIBE" to WPOST (97678).

TO STOP WPOST POLITICAL ALERTS (97678)	TEXT "STOP POLITICS" TO "WPOST" (97678)
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4. SPORTS POLL

The 97678 Sports Poll allows participants to share their views and opinions. The call-to-action/poll question appears in the current week's WPOST newspaper. To respond to the sports poll, participants need only text "SPORTS 1" if they agree with the first option printed in the newspaper, "SPORTS 2" if they agree with the second option printed in the newspaper, "SPORTS 3" if they agree with the third option printed in the newspaper, "SPORTS 4" if they agree with the fourth option printed in the newspaper, "SPORTS 5" if they agree with the fifth option printed in the newspaper, or "SPORTS 6" if they agree with the sixth option printed in the newspaper - to 97678. All SMS poll responses must be received by the Friday that the poll ran in the WPOST newspaper before 5pm. Final results of the current poll can be found in the next Monday's issue of the WPOST.

TO PARTICIPATE IN THE SPORTS POLL:

TO PARTICIPATE IN THE 97678 SPORTS POLL	<i>EX. TEXT "SPORTS 1"</i>
RESPONSE FROM 97678	<i>Thx 4 voting in today's poll. #SPORTS 1%# % of people voted "SPORTS 1". Final results in Monday's Washington Post.</i>

To STOP (OPT-OUT) OF THE SERVICE:

You can opt-out of all WPOST programs by texting "STOP", "END", "QUIT", "CANCEL" or "UNSUBSCRIBE" to WPOST (97678).

TO STOP ALL WPOST MESSAGES	TEXT "STOP" TO "WPOST" (97678)
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5. WPOST SEARCH SERVICE:

The WPOST search service provides you with locations of places of interest near you, such as movie theatre locations, restaurants, etc. To find a location of interest near your text the movie name, restaurant name, bars/club name etc. with the zip code or city to "WPOST" (97678). Participants must identify the "what" and the "where".

TO USE WPOST SEARCH	TEXT "THAI 20001"
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TO STOP ALL WPOST MESSAGES	<i>LOCAL THAI RESTAURANTS: THAI X-ING 515 FLORIDA AVE., WASHINGTON, DC 202-332-4322</i>
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TO STOP (OPT-OUT) OF THE SERVICE:

You can opt-out of all WPOST programs by texting "STOP", "END", "QUIT", "CANCEL" or "UNSUBSCRIBE" to WPOST (97678).

TO STOP ALL WPOST MESSAGES	TEXT "STOP" TO "WPOST" (97678)
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6. ELETION ALERTS:

The 97678 Election alerts provides you with text alerts on the 2008 US Presidential Elections – alerts include election results and more. This is a subscription service and requires you to opt-in to this service to begin receiving up-to-the-minute election news. Subscribers will receive a maximum if 50 text alerts between from 31st Oct 08 to 7th Nov 08.

TO OPT-IN TO RECEIVE POLITICAL NEWS ALERTS:

TO GET ELECTION ALERTS	TEXT "ELECTIONS" TO 97678
RESPONSE FROM 97678	You are signed up for washingtonpost.com's Election alerts. Max. 15 msgs/day. Std. SMS charges apply. Quit? Reply STOP ELECTIONS. Help? Reply HELP ELECTIONS.

TO STOP (OPT-OUT) OF THE SERVICE:

You can opt-out of all WPOST Election Alerts by texting "STOP ELECTIONS" to WPOST (97678).

TO STOP ALL WPOST MESSAGES	TEXT "STOP" TO "WPOST" (97678)
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7. TO STOP (OPT-OUT) ALL WPOST(97678) SERVICES:

You can opt-out of all WPOST programs by texting "STOP", "END", "QUIT", "CANCEL" or "UNSUBSCRIBE" to WPOST (97678).

TO STOP ALL WPOST MESSAGES	TEXT "STOP" TO "WPOST" (97678)
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Effective Date: November 1, 2006