

	Category A Teams	Category B Teams	Category C Teams
<b>1) Overview</b>	<ul style="list-style-type: none"> <li>- Fully integrated teams where broker, season ticket holder, and fan inventory all appear on the NFL Ticket Exchange site.</li> <li>- Customers searching on TicketsNow.com will be automatically re-directed to the NFL Ticket Exchange site.</li> <li>- Brokers can load inventory via eiBO/EI Marketplace in exact same manner as today.</li> </ul>	<ul style="list-style-type: none"> <li>- The NFL Ticket Exchange site will include all broker and fan inventory</li> <li>- Season ticket holder inventory will not be integrated onto this site.</li> <li>- Customers searching on TicketsNow.com will be automatically re-directed to the NFL Ticket Exchange site.</li> <li>- Brokers can load inventory via eiBO/EI Marketplace in exact same manner as today.</li> </ul>	<ul style="list-style-type: none"> <li>- The NFL Ticket Exchange site will only include season ticket holder inventory via Account Manager.</li> <li>- Broker and fan inventory will appear on TicketsNow in the exact same manner that it does today.</li> <li>- Customers searching on TicketsNow.com will see broker and fan inventory for these teams as it occurs today.</li> <li>- Brokers can load inventory via eiBO/EI Marketplace in exact same manner as today.</li> </ul>
<b>2) Inventory Appears On:</b>	<ul style="list-style-type: none"> <li>- NFL TicketExchange only.</li> <li>- Does not appear on TicketsNow.com.</li> <li>- All buyers on TicketsNow.com will be automatically be redirected to the NFL Ticket Exchange site.</li> </ul>	<ul style="list-style-type: none"> <li>- NFL TicketExchange only.</li> <li>- Does not appear on TicketsNow.com.</li> <li>- All buyers on TicketsNow.com will be automatically redirected to the NFL Ticket Exchange site.</li> </ul>	<ul style="list-style-type: none"> <li>- Only Account Manager / Season Ticket holder inventory appears on the NFL TicketExchange.</li> <li>- eiBO / EI Marketplace and Fan to Fan inventory will continue to appear on TicketsNow.com as it currently does.</li> </ul>
<b>3) Ability to Load Inventory to NFL Ticket Exchange Using:</b>			
<b>eiBO / EI Marketplace</b>	Yes, appears on NFL Ticket Exchange site	Yes, appears on NFL Ticket Exchange site	No, inventory will not appear on NFL Ticket Exchange site but will continue to appear on TicketsNow.com as it currently does
<b>Account Manager / Season Ticket Holder</b>	Yes, appears on NFL Ticket Exchange site	No, inventory will not appear on NFL Ticket Exchange site.	Yes, appears on NFL Ticket Exchange site
<b>Fan to Fan</b>	Yes, appears on NFL Ticket Exchange site	Yes, appears on NFL Ticket Exchange site	No, inventory will not appear on NFL Ticket Exchange site but will continue to appear on TicketsNow.com as it currently does
<i>Note: List only through one source to avoid double postings!</i>			
<b>4) Price Floors/Ceilings?</b>	Yes - Only inventory priced within the limits will appear on the NFL Ticket Exchange.	No - All inventory for these teams will appear on the NFL Ticket Exchange.	No - All inventory for these teams will appear on TicketsNow.com.
<b>5) Delivery and Fulfillment</b>			
<b>Ticketfast</b>	Ticketfast only until 3 hours prior to game time. Then all orders via special handling.	No	No
<b>Email (i.e., pdf TicketFast)</b>	No	Yes	Yes
<b>Federal Express</b>	No	Yes	Yes
<b>Special Handling</b>	Yes within 3 hours or less to game time.	Yes	Yes
<b>6) Commissions</b>			
<b>eiBO / EI Marketplace</b>	Seller Fee = Current TN Terms, Buyer Fee = 15%	Seller Fee = Current TN Terms, Buyer Fee = 15%	Seller Fee = Current TN Terms, Buyer Fee = 15%
<b>Account Manager</b>	Seller Fee = 10%, Buyer Fee = 15%	n/a	Seller Fee = 10%, Buyer Fee = 15%
<b>Fan to Fan</b>	Seller Fee = 15%, Buyer Fee = 15%	Seller Fee = 15%, Buyer Fee = 15%	Seller Fee = 15%, Buyer Fee = 15%
<b>7) Participating Teams (Active Date)</b>	Atlanta Falcons Baltimore Ravens Buffalo Bills Carolina Panthers Cleveland Browns Dallas Cowboys Detroit Lions Green Bay Packers Indianapolis Colts Miami Dolphins Minnesota Vikings New Orleans Saints New York Giants New York Jets Oakland Raiders Pittsburgh Steelers San Diego Chargers Seattle Seahawks St. Louis Rams Tennessee Titans	Chicago Bears Cincinnati Bengals Houston Texans Tampa Bay Buccaneers Washington Redskins	Arizona Cardinals Denver Broncos Jacksonville Jaguars Kansas City Chiefs New England Patriots Philadelphia Eagles San Francisco 49ers