

To: Interested Parties
From: John McLaughlin and Rob Schmidt
Re: Indiana Statewide Survey Results
Date: October 30th, 2012

- ✓ **The race for U.S. Senate continues to remain very competitive, with Richard Mourdock now leading Joe Donnelly, 45% to 44%. Additionally, Mitt Romney is poised for a double-digit win in Indiana, leading President Obama, 57% to 39%.**

| Ballot: U.S. Senate | 10/30/12 | 10/25/12 |
|----------------------------|-----------------|-----------------|
| Vote Mourdock | 45% | 44% |
| Vote Donnelly | 44% | 44% |
| Vote Horning | 4% | 6% |
| Undecided/Refused | 7% | 5% |

| Ballot: President | 10/30/12 | 10/25/12 |
|--------------------------|-----------------|-----------------|
| Vote Romney | 57% | 55% |
| Vote Obama | 39% | 41% |
| Undecided/Refused | 4% | 5% |

Demographic Breakdown:

| | | | |
|-----------------|--------------|------------------------|----------|
| Party | Total | Age | % |
| Republican | 43% | Under 40 | 23% |
| Democrat | 32% | 41-55 | 21% |
| Independent | 23% | Over 55 | 56% |
| Ideology | % | Gender | % |
| Liberal | 19% | Male | 48% |
| Moderate | 30% | Female | 52% |
| Conservative | 39% | Area | % |
| Abortion | % | Ft. Wayne | 10 |
| Pro-Choice | 31% | South Bend | 10 |
| Pro-Life | 61% | Chicago | 13 |
| Race | % | Indy/Lafayette | 48 |
| White | 91% | Terre Haute/Evansville | 10 |
| Non-White | 8% | Louis./Cincy./Dayton | 10 |

Methodology: This statewide survey of political attitudes was conducted among 600 likely general election voters in Indiana on October 29th and 30th, 2012. All interviews were conducted by professional interviewers via telephone. Interview selection was at random within predetermined election units. These units were structured to statistically correlate with actual general election voter turnout in Indiana. The accuracy of the sample of 600 likely general election voters in Indiana is within +/- 4.0% at a 95% confidence interval. Percentages may not add up to 100% due to rounding.