Magnifying the Reach and Voice of the American College of Pediatricians (ACPeds):
A Request for Support to Intensify Outreach to Multiply Pediatrician Memberships

By
Quentin Van Meter, MD, FCP, President
Michelle Cretella, MD, FCP, Executive Director

American College of Pediatricians
PO Box 357190, Gainesville, FL 32635-7190
Phone: [redacted] Email: [redacted]
Web: www.ACPeds.org

A Funding Request Prospectus

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## Executive Summary

The American College of Pediatricians (ACPeds) is a national professional membership organization of pediatricians and other health professionals dedicated to the health and well-being of children. Formed in 2002, ACPeds is committed to fulfilling its mission of advocating for children and the family by producing sound policy, based upon the best available research. Membership is open to qualifying health professionals who share the ACPeds Mission, Vision and Values. **ACPeds currently has more than 600 members in 47 states** and has begun to attract international members as well. Based in Gainesville, Florida, ACPeds is a not-for-profit corporation organized for scientific and educational purposes, exempt from taxation under Section 501(c)(3) of the U.S. Internal Revenue Code.
Mission & Vision

ACPeds is a pro-child, pro-science and pro-health organization committed to fulfilling its Mission and Vision from a perspective rooted in its Core Values and Objectives.

- **Mission**: To enable all children to reach their optimal physical and emotional health and well-being. To this end, we recognize the basic father-mother family unit, within the context of marriage, to be the optimal setting for childhood development, but pledge our support to all children, regardless of their circumstances.
- **Vision**: To promote a society where all children, from the moment of their conception, are valued unselfishly. We encourage mothers, fathers and families to advance the needs of their children above their own. We expect societal forces to support the two-parent, father-mother family unit and provide for children role models of ethical character and responsible behavior.

Core Values

ACPeds recognizes:

1. That there are ethical absolutes and scientific truths that transcend relative social considerations of the day.
2. That good medical science cannot exist in a moral vacuum and pledges to promote such science.
3. The fundamental mother-father family unit, within the context of marriage, to be the optimal setting for the development and nurturing of children, and pledges to promote this unit.
4. The unique value of every human life from the time of conception to natural death and pledges to promote research and clinical practice that provides for the healthiest outcome of the child from conception to adulthood.
5. The essential role parents play in encouraging and correcting the child and pledges to protect and promote this role.
6. The physical and emotional benefits of sexual abstinence until marriage and pledges to promote this behavior as the ideal for adolescence.
7. That health professionals caring for children must maintain high ethical and scientific standards and pledges to promote such practice.
8. The vital role ACPeds has in promoting quality education for parents, physicians, and other health professionals.

Organizational Objectives

The Objectives of ACPeds are to:

- Foster and stimulate improvements in all aspects of health care of infants, children, and adolescents.
- Promote the basic father-mother family unit as the optimal setting for child development, while pledging to support all children, regardless of their circumstances.
- Affirm that parents have the inalienable right and responsibility to educate and rear their children.
- Advocate for children at all stages of development, from conception to young adulthood.
• Cultivate and encourage parental responsibility for, and involvement in, the child’s life.
• Engender the honest interpretation of scientific pediatric research, without deference to current political thought.
• Promote the highest standards of medical practice among its Members and within the field of pediatrics.
• Encourage and support sound, ethical scientific research in all aspects of healthcare for infants, children, and adolescents.
• Cooperate with other organizations having similar purposes and standards.

History

ACPeds is a national organization of pediatricians and other health professionals dedicated to the health and well-being of children. It was founded in 2002 by a group of concerned pediatricians who saw the need for an organization that would not be influenced by the politically driven persuasions of the day. ACPeds bases its policies and positions on scientific truth within a framework of ethical absolutes. Of particular (and continued) importance to the founders was the:

• Sanctity of human life from conception to natural death, and
• Importance of the fundamental mother-father (female-male) family unit in the rearing of children.

The first official meeting of the newly formed College was held in Boston in October 2002. Since its inception, it has grown to have member representation across the U.S. and in other countries. ACPeds separated from the American Academy of Pediatrics (AAP) in 2002 due to AAP’s decision to move away from science-based and ethical positions toward agenda-driven and morally relativist stands, often to the detriment of children and their families. Examples at the time included but were not limited to, full support for confidential abortion for pregnant adolescents, an emphasis on the promotion of contraception to children and adolescents in lieu of sexual abstinence, and promotion of parenting that intentionally undermines parental authority and oversight of the child.

More recently, the ACPeds has countered the AAP’s dangerous and misguided advocacy for treating gender dysphoria in children as innate, immutable and healthy—even to the point of prescribing sterilizing puberty blockers and cross-sex hormones to both sexes, and offering double mastectomies to minor girls who believe they are boys. ACPeds counters that the vast majority of young children will outgrow this disorder if supported in their natal sex through natural puberty.

A Critical Role in the Pediatrician Community

A Critical Need for the ACPeds Voice in the Pediatric Community: Standards for the healthcare of children must always be based upon rigorous science and sound medical ethics, with the sole objective being to meet the needs of children. Pediatric standards of care must never be directed toward the fulfillment of self-centered adult desires or pathologies, popular culture pressures, or the advancement of political agendas.
Many other medical organizations have embraced self-serving and financially profitable agendas as they ignore the best interests of children. For example, the American Academy of Pediatrics (AAP) accelerated its radical trajectory of favoring identity politics over what is best for children, even to the extent of promoting mutilating surgeries, sterilizing puberty blockers and cross sex hormones to gender confused children. Pediatricians and other child health professionals (including postgraduate trainees and students) need to know the ACPeds is an alternative professional medical organization working to support their practice of medicine with a wide array of resources to counter the new unscientific standards of care.

When medical professionals are unaware of ACPeds resources, they may often find ideological conformity a safer path, particularly in a culture that promotes social media censorship. Alone, medical professionals may risk being quietly “cancelled” or bullied into conformity of thought, censored by Silicon Valley “Big Tech” Monopolies, and silenced by well-funded activist groups. ACPeds’ evidence-based research and best practices are more critical than ever, so that pediatricians know they are not alone, and that they have a strong voice along with more than 1,000 other clinician colleagues.

A Request for Support

A Request for Support to Magnify the Reach and Voice of ACPeds: For 20 years, ACPeds is the only medical organization of its kind. To double its Pediatrician membership from 600 to 1,200 paid members over a 18-month period, we ask you to consider a gift of $_____ toward this critical project. Your support will allow ACPeds to double its membership and expand its organizational reach and voice. Thank you for your consideration.

Project Objectives: Outreach, Education & Sustainability

- **Objective #1**: Prepare scaled and highly targeted membership campaigns detailing the benefits of membership to (a) practicing pediatricians, residents-in-training, Pediatric Fellows, post-doctoral research Fellows, health professionals and other medical professionals, (b) retired Pediatricians, (c) medical students, pre-med, pre-nursing, physician assistant and nursing students, and other health professions, and (d) like-minded “Friends” that may include general members of the public, parents, and public policy leaders.
- **Objective #2**: Identify and purchase mailing lists of Pediatrician groups and medical schools and medical school alumni associations
- **Objective #3**: Increase ACPeds paid memberships from 600 to 900 over six months through direct mail response or the website: [https://www.acpeds.org/join/become-a-member](https://www.acpeds.org/join/become-a-member) (which includes assent to the ACPeds Mission and Vision)
- **Objective #4**: Increase ACPeds paid memberships from 900 to 1,200 over six months through direct mail response or the website (which includes assent to the ACPeds Mission and Vision)
Work Plan and Timeline

<table>
<thead>
<tr>
<th>Work Plan and timeline:</th>
<th>Q1</th>
<th>Q2</th>
<th>Q3</th>
<th>Q4</th>
<th>Q5</th>
<th>Q6</th>
</tr>
</thead>
<tbody>
<tr>
<td>Expand communications/outreach staff from part-time to full time (18 mos.)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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</tr>
<tr>
<td>Engage full-service direct mail company with expertise in highly targeted and scaled solicitations</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Drop highly targeted new member solicitation mailings to Pediatrician and medical student populations (email and mail)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Receipt and ACPeds Activation Kit to all new members (600 in Q3&amp;4; 600 in Q 5&amp;6)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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Project Intended Results (Outputs & Evaluation)

Measurable results of this capacity building and education outreach project will be Specific, Measurable, Achievable, Realistic, Time-based (SMART), and conducted over 18 months, to include:

1. Increase ACPeds paid memberships from 600 to 900 over six months (Q3&4)
2. Increase ACPeds paid memberships from 900 to 1,200 over six months (Q5&6)
3. “Very high” satisfaction by more than 30% in annual online member survey
4. A 85% member renewal rate in Q7

Project Budget

<table>
<thead>
<tr>
<th>Project Tasks</th>
<th>Objective #1</th>
<th>Objective #2</th>
<th>Objective #3</th>
<th>Objective #4</th>
<th>Budgeted Amount</th>
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<td>Expand Outreach-Communications Staff from part-time (0.5 FTE) to full-time (1.0 FTE) to support new member outreach and added member support for 600 new members</td>
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<tr>
<td>Engage full-service direct mail company to draft copy, identify and purchase mailing and/or email lists, print and mail new member solicitations</td>
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<tr>
<td>Total projected Expenses</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$71,500</td>
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</table>
Project Sustainability

This project demonstrates ongoing sustainability by an increased membership and engagement of target stakeholder groups. An increased revenue stream of member dues will support ongoing staffing levels. An increase of 600 members at an average of $100/year each will generate increased annual member dues of approximately $60,000. Current member categories and annual fees are:

- **Fellow**: Licensed physician certified by the American Board of Pediatrics (ABP) or the American Osteopathic Board of Pediatrics (AOBP) – $250
- **Specialty Fellow**: Licensed physician credentialed by another American Board in a pediatric discipline devoting 50% or more time to pediatric patients, $250
- **Emeritus Fellow (retired)**: $125
- **Candidate Fellow**: Licensed physician who completed a pediatric training program approved toward certification by the ABP or AOBP – $125
- **Associate Member**: (For non-pediatric specialists) licensed in a healthcare profession with a significant interest in the care of children/adolescents. $100
- **Training Fellow**: Intern or resident enrolled in a pediatric program approved by Accreditation Council for Graduate Medical Education or American Osteopathic Association – Free
- **Medical Student**: Student enrolled in a medical school program (MD/DO) approved by the Liaison Committee on Medical Education (LCME) or a College of Osteopathic Medicine approved by the American Osteopathic Association) – Free
- **Retired Physician Fellow**: Physician currently retired met all Fellow requirements – $175
- **Friend**: Non-healthcare professional/interested in promoting the well-being of children/families – $50
- **Training Associate**: Intern or resident enrolled in a (non-pediatric) program with a significant interest in the care of children and approved by the same accreditation bodies as above – Free

In addition, this capacity project will result in increased foundation and major donor exposure and funding, increased online charitable contributions, and an expanded member base from which to draw new staff and board members for sustainable succession planning in years ahead.

ACPeds Educational Resources for Pediatricians

**Education for Medical School Students and Physicians**

*Conversations* (found at [http://www.docadvice.org/](http://www.docadvice.org/)) is a resource designed for health professionals to provide uncompromising advice for the care of infants, children and adolescents. This tool is designed for medical students, pediatric residents, pediatricians, and family practice physicians. For quick reference on a smart phone, the tool may be added to the Home or Start screen of an Android, Apple or Windows mobile or tablet device. The following topics (linked at the link above) include evidence-based studies and peer-reviewed medical research citations:
1. Adolescent Risk Taking
2. Adolescents and the Benefits of Saving Sex for Marriage
3. Becoming a Family
4. Blended Families
5. Chores
6. Circumcision
7. Confidentiality
8. Connectedness
9. Dating Guidelines
10. Disciplinary Spanking
11. Discipline—Why Parents Must Be Leaders in the Family
12. Encouraging Youth to Choose Sexual Abstinence Until Marriage
13. End of Life Decision Making
14. Family Meal Importance
15. Internet Safety
16. Pre-natal/Post-natal Visit
17. Pregnancy in Adolescence
18. Single Parenting
19. Sudden Death of a Child
20. Talking with Parents and Teens About Dating Guidelines
21. Unstructured Playtime

**Patient Handouts for Physicians**

ACPeds Patient Information Handouts in PDF format are produced by members, reviewed by the Board, and provided to ACPeds members to distribute to patients in the office. Topics include:

**Infectious Diseases**
- May 2020 Pediatric COVID-19 Update
- April 2020 Pediatric COVID-19 Update
- March 2020 Pediatric COVID-19 Update
- Vaccine Origins
- HPV Vaccine-2019

**Adolescence**
- Decreasing the Risk of Teen Depression
- Marijuana Not Safe for Youth
- Parenting Your Teen

**Family Life**
- Internet Safety
- The Inattentive Child
- Healthy Eating
- Helping Your Child Become a Big Brother or Big Sister
How to Have a Healthy Family Table
Tips for Single Parents
Tips for Stepfamily Success

Sexual Health
- Affirming Your Child’s Sexual Identity
- Guidance for Parents of Children with Gender Identity Distress
- Strategies for Sexual Health: For Parents
- Strategies for Sexual Health: For Teens
- How Far is Too Far?
- ¿Qué tan lejos es demasiado lejos? (How Far is Too Far – Spanish version)
- Facts about Cohabitation for Teens and Young Adults – Parents’ edition
- Facts about Cohabitation for Teens and Young Adults
- Reproductive Choices Handout

12-month Well Child visit
- Meeting the Challenges of Parenting
- Time-Out
- Childhood Tantrums and Whining
- Guidelines for Disciplinary Spanking
- Nalgadas Disciplinarias (Guidelines for Disciplinary Spanking - Spanish version)

YouTube
Dr. Cretella’s six-minute The Daily Signal video in December 2017, titled, “I’m a Pediatrician. Here’s What I Did When a Little Boy Patient Said He Was a Girl,” received over 60 million views on various channels, including YouTube. It was later banned as a violation of a new YouTube policy, then reposted by ACPeds with a new title, “Banned by YouTube,” with an introductory narration explaining YouTube’s bias and so-called censorship policy that required one sentence to be deleted.

As of October 2018, the top 18 YouTube video lectures and interviews of Dr. Cretella, Dr. Van Meter, and information from ACPeds itself totaled 1.1 million views. These include an interview by Tucker Carlson on FOX News, and other media interviews and conference lectures and panels.

There are currently 253 subscribers to the ACPeds YouTube Channel which currently features 44 videos.

Parent Talk
Parent Talk is a bi-monthly ACPeds e-newsletter on critical topics sent to physician members to share with patients, and to also share via websites or social media pages. Recent topics include:

- Drugs & Alcohol
  - Teenage Binge Drinking
  - Teen Tobacco Use
  - Youth Alcohol Consumption Trends
  - Medical Marijuana and Marijuana
- Family Connectedness & Fatherhood
  - Family Resolutions, Year in Review, and Family Activities for Winter Break
- Open Adoption
- Benefits of Siblings
- Benefits of Dad Time
- Importance of Fathers
- Life Issues
  - Euthanasia
  - Abortion Pill Reversal
- Medical Issues
  - Food Allergies & Asthma
  - Epilepsy Update
  - Zika
  - Diabetes in US Teens
  - Headaches in Children and Teens
- Mental Health
  - Family Support & Teen Depression
  - Child Mental Health Week
  - Autism Update
  - ADHD Update
- Sex & Sexuality
  - Sexual Risk Avoidance (SRA) Funding
  - Porn Link Targeting Kids
  - LGBTQ Youth & SRA Education
  - Gender and Medicine
  - Porn a Public Health Crisis
  - Teen Pregnancy
- Sleep
  - Sleep Paralysis, Nightmares
  - Updated Sleep Guidelines
  - Sleep & Obesity
- Sports & Physical Activity: Outdated Concussion Advice
- Technology & Screen Time
  - Parent Tech Use
  - Pros & Cons of Internet Computer Technology
- Vaccines & Medications
  - EpiPen Price Hike
  - Vaccine Refusal & Patient Dismissal
- Newborns & Infants
  - Benefits of Dad Time
  - Poverty & Child Health
  - Updated Sleep Guidelines
- Toddlers and Preschoolers
  - Sleep & Obesity
  - Benefits of Dad Time
  - Poverty & Child Health
  - Updated Sleep Guidelines
  - ADHD Update
- Elementary Age Children
  - Teaching Kids Generosity
Web, Social Media Education & Outreach

ACPeds has a robust website and social media presence in the beginning of 2021 with:

- More than 3,836 Facebook “likes” in the past year (312 “likes” in a year); 4.-star rating
  https://www.facebook.com/AmericanCollegeofPediatrics/

- Twitter followers: 568 (204 new followers each year) https://twitter.com/acpeds

- LinkedIn followers: 365 (68 new followers each year)
  https://www.linkedin.com/company/american-college-of-pediatricians/

- More than 39,000 website users generating 116,000 unique website “sessions” or events of user engagement from June through October 2020 (five months)

- The YouTube video lectures and interviews of Dr. Cretella and Dr. Meter and information by ACPeds totaled more than 60 million views. ACPeds now has its own YouTube Channel
• ACPeds has had 753 subscribers to “Parent Talk, a bi-monthly physician email publication to share pertinent information to their patients via the physician websites or social media pages
• Regular email newsletters include “Best for Children” and “ACPeds Member Update”

Media, Position & Policy Statements

ACPeds provides evidence-based expertise on the child and family to the media and in the public square. These resources are critical to supporting pediatrician practices, parents and families, policy makers in local, state and federal governments, and in courthouses. The following are based upon the best available research, and are unencumbered by political or societal opinion:

Press Releases
• Unborn Children Feel Pain (1/12/21)
• Joint position statement with AAPLOG, CMDA and CMA on development of ethical vaccines devoid of any reliance upon abortion derived fetal cell lines (12/2/21)
• Celebrating a Win for Counseling Choice (11/20/20)
• ACPeds Sounds Alarm Over Teen Vaping Risks (11/19/20)
• ACPeds Alerts Women to Abortion Breast Cancer Link During Breast Cancer Awareness Month (10/20/20)
• ACPeds Warns Against Mail-Order Abortion Pill Access (10/9/20)
• Born Alive Executive Order Benefits Our Most Vulnerable Children (9/24/20)
• Obtaining Flu Vaccine Important in Midst of COVID-19 (9/23/20)
• ACPeds Urges Physicians: Strive to Bridge Parent-Child Communication (9/17/20)
• ACPeds Calls for Strong Protections for Minors from Sexual Predators (9/10/20)
• ACPeds Condemns Netflix for Sexualizing Young Girls in New Documentary, “CUTIES” (8/20/20)
• American Journal of Psychiatry Retracts Study: No Evidence Hormones or Surgery Help Gender Incongruent Patients (11/11/20)
• Supreme Court Betrays Women; Lowers Standard of Care in Louisiana (6/29/20)
• Dangers of Marijuana to Mental Health of Children (6/22/20)
• ACPeds Launches New Website (6/8/20)
• Elective Abortion is NOT Essential Healthcare (3/23/20): As representatives of over 30,000 physicians who practice according to the Hippocratic Oath, we decry the call to continue elective abortion during the COVID-19 pandemic made by the American College of Obstetricians and Gynecologists (ACOG) and others which falsely characterize elective abortion as essential healthcare.
• Slavery in the 21st Century – Human Trafficking (2/4/20)
• Reproductive Choices Impact Breast Cancer Risk (12/4/19)

Position and Policy Statements:
• Adolescent Confidentiality (2020)
- Bullying at School: Never Acceptable (2013)
- Child Sex Trafficking (2017)
- Cohabitation: Effects of Cohabitation on the Men and Women Involved (2015)
- Cohabitation: Effects of Parental Cohabitation and other Non-marital Sexual Activity on Children (2015)
- Decreasing Risk Factors for Adolescent Depression (2018)
- Defending Traditional Marriage (2013)
- Discipline of the Child (2007)
- Effect of Marijuana Legalization on Risky Behavior (2018)
- Emergency Contraception - Not the Best for Adolescents (2014)
- Female Genital Mutilation (FGM — also known as Female Genital Cutting or Female Circumcision) (2017)
- Fetal Pain: What is the Scientific Evidence? (2021)
- Gender Dysphoria in Children (2018)
- Human Papillomavirus Vaccination (HPV) (2019)
- Immunization - Responsibilities and Rights (2019)
- Induced Abortion: Risks That May Impact Adolescents, Young Adults, and Their Children (2016)
- Marijuana and Mental Illness (2020)
- Marijuana Use: Detrimental to Youth (2018)
- Marriage and the Family (2014)
- Media Use and Screen Time - Its Impact on Children, Adolescents, and Families (2020)
- Parental Involvement and Consent for a Minor's Abortion (2016)
- Physician Support for Ethical Vaccines (Coalition statement, December 2020)
- Psychotherapy for Unwanted Homosexual Attraction Among Youth (2016)
- School-Based Sex Education in the United States (2018)
- Statement on Adoption (2013)
- The Benefits of the Family Table (2014)
- The Impact of Media Use and Screen Time on Children, Adolescents, and Families (2016)
- The Impact of Pornography on Children (2016)
Perspectives in Medicine

Perspectives in Medicine presents research-based commentaries, essential and consequential readings on current issues related to the well-being of children. (Articles have been reviewed by the Board but do not necessarily represent official ACPeds policy or position statements.)

- **Coronavirus Disease 2019 Interventions**, by Scott Field, MD, FCP (January 2021)
- “Medical Conscience Rights, Part 1” (2020). ACPeds member, Andre Van Mol, MD, outlines the basics of conscience rights in this blog post by the Christian Medical and Dental Associations.
- “Observations in a Gender Clinic” (February 2019). After spending some time as a physician-observer in a clinic for children and adolescents who are struggling with gender identity, Monique Robles, MD published this in a commentary of The National Catholic Bioethics Center on Health Care and the Life Sciences in Ethics & Medicine.
- “Infanticide: Never Acceptable” (2019) Patricia Lee June, MD, states, “It is scientifically documented that a fetus feels pain by 20 weeks gestation. Unborn children who are torn apart during a dilation and extraction abortion, or burned in their mother’s wombs during a saline induction abortion, experience excruciating pain.”
- “Best for Children Solutions for Migrant Crisis” (2018). In this commentary, Joseph Zanga, MD, offers 3 rational, legal, solutions to keep children with their parents in response to queries from media, members and non-members.
- “Affirming Sex Change in Kids Violates ‘First, Do No Harm’” (2018). Joseph Zanga, MD, FAAP, FCP ask the pediatric profession “Do we stand firm in the practice of good ethical Medicine or do we follow the crowd?”
- “Response: Effects of Carrying an Unwanted Pregnancy to Term on Women’s Existing Children” (2018). David L. Perry, MD – This article is a scientific rebuttal to the article published in The Journal of Pediatrics.
• “Trans-critical Analysis: Conservatives are Not Alone – An Endorsement of the book, *Female Erasure: What you need to know about gender politics’ war on women, the female sex, and human rights*” (2017). Book review by Michelle Cretella, MD.
• “Cosmo Girl Lifestyle Is Dangerous and Deadly for Tweens & Teens” (2015). This report is by Judith A. Reisman, PhD, and Mary E. McAlister, Esq. describes a cavalier attitude about sex that is particularly dangerous and actually deadly to children.
• “With Same-sex Marriage, What Happens to the Rights of Children?” (2015). This is an interview with Jennifer Roback Morse, PhD, of The Ruth Institute.

**Advocacy in Legislatures and Courts**

**Public Testimony**
ACPeds has recently provided testimony for federal agencies, medical associations, state legislatures, county boards and city councils, denominations, and provided policy statements for healthcare professionals, public policy leaders, media and parents on the following:

- Psychotherapy
- Sex education/homosexuality
- Human Papillomavirus Vaccination
- Marijuana Use: Detrimental to Youth
- Sexual Risk Avoidance (Abstinence) Education

**Collaborative Public Testimony (recent highlights)**
- ACPeds, AAPS, CMDA, and CMA Support Minors’ Right to Therapy submitted on behalf of parent rights groups in various states
- ACPeds, AAPLOG, and CMA Support Sexual Risk Avoidance Education submitted on behalf of parent rights groups in various states, and submitted on behalf of Reverend Desmond Austin, President of the Trinidad & Tobago Council of Evangelical Churches
- ACPeds, AAPLOG, CMDA and CMA submitted letters to HHS Secretary Azar regarding Noncompliance with the Born Alive Infant Protection Act, The Child Abuse Prevention and Treatment Act, and the Emergency Medical Treatment and Labor Act
- ACPeds and AAPLOG submitted letters on behalf of Reverend Desmond Austin, President of the Trinidad & Tobago Council of Evangelical Churches re: Sex Education
• ACPeds and AAPLOG submitted letters regarding the medical definition of sex and the importance of Freedom of Conscience in healthcare to United Nations delegates on behalf of the Center for Human and Family Rights in their deliberations concerning the Women’s Entrepreneurship and Economic Empowerment Act of 2018.
• ACPeds, AAPLOG, CMDA and CMA submitted a joint letter to FDA decrying to use of aborted fetal tissue.
• ACPeds, AAPLOG, CMDA and CMA submitted a joint letter in favor of freedom of conscience in healthcare to the World Medical Association.
• ACPeds, CMDA and CMA submitted joint letter to HHIS, DOJ and DOE regarding the medical definition of sex and medical justification for not expanding the definition to include gender identity in federal law.

Academic Publication & Independent Medical Testimony (recent highlights)
• Testimony in favor of Sexual Risk Avoidance Education/citing inaccuracies in CSE on behalf of parents in Austin, TX, Fairfax County, VA, and Orange County, CA.
• Testimony in support of parental consent for mental health services for adolescents (Reject Colorado HB 18-1177).
• Testimony against requiring HPV vaccination for school attendance (Reject Florida SB 1558).
• Testimony against transition affirming health care and counseling for children in foster care (Reject California AB 2119).
• Testimony in support of sexual orientation and gender identity change therapy (Reject California AB 1779).
• Testimony in support of sexual orientation change and gender identity change resources and counseling and (Reject California AB 2943).
• Testimony in support of sexual orientation and gender identity change therapy (Reject Maine LD 219).
• Testimony in support of sexual orientation and gender identity change therapy (Reject Washington SB 5722).
• Testimony in support of sexual orientation and gender identity change therapy (Reject Eau Claire, WI Chapter 8.08 revisions).
• Testimony in support of sexual orientation and gender identity change therapy (Reject Massachusetts HB 1190).
• Letter to Netflix regarding the impact of sexually explicit media on children.

Public Policy Advocacy Letters
In recent years, ACPeds has issued dozens of letters of written testimony to state legislatures and the U.S. Congress on topics ranging from sex ed, therapy bans, and change of sex designation. A few more recent examples include:
• Letter of health care leaders urging the FDA to seize websites of groups illegally providing abortion drugs online (May 4, 2020)
• Letter of health care leaders to the U.S. House of Representatives in Opposition to the Equality Act (May 14, 2019)
• Testimony opposing CA-AB-2119- Dr. Andre Van Mol, MD (2018)
• Support for the Conscience Protection Act of 2017, H.R. 644 (2017)
• ACPeds signed a joint letter to the U.S. Congress with 22 other organizations, in support of the Abortion Non-Discrimination Act (2015)
• Letter Submission to Pediatrics, “Puberty is NOT a Disorder” (2015)

Amicus Briefs
ACPeds is recognized as an authority and increasingly sought after to provide expert testimony on medically related social science matters which impact children. We have partnered more than 30 times with like-minded organizations to create the following amicus (friend of the court) briefs to address issues related to the mission of the College. For example, while the debate over the legitimacy of same-sex marriage can be viewed from many perspectives, there is little debate about the effects it has upon children: Same-sex marriage deliberately deprives the child of a mother or a father, and is therefore harmful. The College has sought to defend the child’s position in this debate from an objective, scientific standpoint. (Briefs below relating to Marriage and the Family are noted with *)

2. Kathryn Kutul and Cheryl Hess v. The Honorable Paul M. Blake Jr., Circuit Judge, Twelfth Judicial Circuit, West Virginia Department of Health and Human Resources, and Martha Yeager Walker, Secretary, West Virginia, 2009
5. Perry v. Schwartzengger in Prop 8, California, 2010*
7. Planned Parenthood v. Mike Rounds, South Dakota, 2011
8. FCC v. Fox, U.S. Supreme Court, 2011
10. Donaldson v. Montana, Supreme Court of Montana, 2012*
13. Welch v. Brown, U.S. Court of Appeals, California, 2013*
15. Equality and Harms, Bostic etc. v. Schaefer etc., US Court of Appeals, Virginia, 2014
16. Obergefell v. Hodges, and Appendix, Supreme Court, 2015*
20. Masterpiece Cakeshop, Ltd., and Jack C. Phillips v. Colorado Civil Rights Commission; Charlie Craig and David Mullins, U.S. Supreme Court, 2017
21. Cook, as Guardian Ad Litem of Baby A, Baby B and Baby C. v. Cynthia Ann Harding, M.P.H., et. al. U.S. Supreme Court, 2018
22. Kristina Box, Commissioner, Indiana Dept. of Health v. Planned Parenthood of Indiana and Kentucky, U. S. Supreme Court, 2019
23. Steven T. Marshall v. West Alabama Women’s Center, U. S. Supreme Court, 2019
24. June Medical Services v. Rebekah Gee, Sec., Louisiana Department of Health and Hospitals, U. S. Supreme Court, 2020
27. Lindsay Hecox v. Gov. Bradley Little, US Court of Appeals, 9th Circuit, 2020

Conference and Annual Meeting

Beginning in 2016 in Houston, Texas, ACPeds co-hosted an annual Matthew Bulfin Education Conference (MBEC) and Joint Meeting with the American Association of Pro-Life Obstetricians and Gynecologists (AAPLOG). Both organizations recognize common themes of defending Hippocratic Medicine and supporting the lives of mothers and their families. The three-day conference included presentations by ACPeds physicians, our exhibit table, and face-to-face conversations, education, networking and mentoring.

The 2017 conference was held at the Center for Bioethics and Human Dignity at Trinity International University in Deerfield, Illinois, and in 2019 it was held at Marian University Medical School and Campus in Indianapolis, Indiana. It was co-sponsored by Alliance Defending Freedom (ADF) and the Association of American Physicians and Surgeons (AAPS). The annual conference brings together prolife researchers, physicians, medical students, medical residents and policy makers for seminars on topics that include medicine, bioethics, family, sexuality and gender, the culture and life issues.

Strategic Partnerships

ACPeds collaborates with many national, state and local groups, including leading researchers, academics, theologians, scientists, journalists and attorneys around the nation and the world, including:
• Alliance Defending Freedom (ADF)
• American Association of Physicians and Surgeons (AAPS)
• American Association of Pro-Life Obstetricians and Gynecologists (AAPLOG)
• American Catholic Lawyers Association (ACLA)
• Americans United for Life (AUL)
• Catholic Conferences (State and National)
• Catholic Medical Association (National Office)
• Catholic Medical Association Guilds
• Center for Bioethics and Human Dignity and Trinity International University (Deerfield, IL)
• Center for Family and Human Rights
• Charlotte Lozier Institute
• Christ Medicus Foundation
• Christian Medical Association
• Concerned Women for America
• Eagle Forum
• Family Research Council
• Family Watch International
• Federal circuit court of appeals & district courts (amicus briefs)
• Franciscan Alliance
• Heartbeat International
• Heritage Foundation
• Knights of Columbus
• Liberty Council
• March for Life Education and Defense Fund
• Matthew Bultin Educational Conference
• National Association of Catholic Nurses-U.S.A.
• National Association of Evangelicals
• National Association of Pro-Life Nurses
• National Catholic Bioethics Center
• National Council of Catholic Women
• National Right to Life Committee
• Southern Baptist Ethics & Religious Liberty Commission
• Susan B. Anthony List
• Thomas More Society
• U.S. Supreme Court, State supreme courts and other state courts (amicus briefs)
• United States Conference of Catholic Bishops

**President and Executive Director Bios**

**President:** Quentin L. Van Meter, MD, FCP, graduated from The College of William and Mary in 1969. He attended the Medical College of Virginia where he
received his medical degree in 1973. Dr. Van Meter did his pediatric internship in 1973 and 1974, and his pediatric residency from 1974 to 1976, at the Naval Regional Medical Center in Oakland, through the University of California, San Francisco. He completed his pediatric endocrinology fellowship from 1978 to 1980 at The Johns Hopkins Hospital.

Dr. Van Meter worked as a staff pediatric endocrinologist at the Naval Hospital in San Diego from 1980 to 1986 and was Chairman and Director of the residency training program at the Naval Hospital Oakland from 1986 to 1991. In 1991, he retired from a 20-year career in the Navy Medical Corps and moved to the Atlanta area where he joined the Fayette Medical Clinic as a Pediatrician and Pediatric Endocrinologist. To better serve the ever-expanding population of pediatric patients with endocrine disorders, he developed his own full-time endocrine practice, which today bears his name. He is an adjunct associate professor of Pediatrics at Emory University School of Medicine and an Associate Clinical Professor of Pediatrics at Morehouse Schools of Medicine. Dr. Van Meter has been campaigning around the world to educate health care professionals about the harm of affirmation of gender incongruences.

Quentin and his wife Kathy have been married 47 years, and have four grown children and four grandsons. They are active members of the parish of the Cathedral of Christ the King in Atlanta, where Quentin is a member of the choir. His youngest daughter, Mary, is a nurse practitioner in his office.

Executive Director: Michelle A. Cretella, MD, is a pediatrician and ACPeds Executive Director, as well as ACPeds Past President. She was elected to the College’s Board of Directors in 2005. Prior to being elected President, she chaired the Adolescent Sexuality Committee, Pediatric Psychosocial Development Committee, and Scientific Policy Committee. In these roles she became one of the College’s chief researchers, writers and spokespersons. She is a peer reviewer for the Journal of American Physicians and Surgeons, Issues in Law and Medicine, and the International Journal of Behavioural and Healthcare Research. She is also regularly consulted by Breitbart News, FRC, One News Now, Relevant Radio, FOX News and others.

Dr. Cretella serves on the Advisory Board of the Alliance for Therapeutic Choice and Scientific Integrity (a national organization of health professionals who advocate for psychotherapy for egodystonic homosexuality and gender dysphoria). She is a member of the Catholic Medical Association, and a member of the John Paul II Academy for Human Life and the Family. Dr. Cretella served on the Board of Directors of the National Association for Research and Therapy for Homosexuality (NARTH) from 2010-2015.

Dr. Cretella received her medical degree in 1994 from the University of Connecticut School of Medicine. She completed her internship and residency in pediatrics in 1997 at the Connecticut Children’s Medical Center in Hartford, Connecticut. She completed a fellowship in College Health through the University of Virginia in 1999. Dr. Cretella practiced pediatrics with a special interest in behavioral health for 15 years. She left clinical practice in 2012 to devote more time to family and the
American College of Pediatricians. Dr. Cretella and her husband are the proud parents of four grown children.

Board

The members of the ACPeds Board of Directors volunteer their time.

Executive Committee:
President: Quentin L. Van Meter, MD, FCP
Vice President: Michael Artigues, MD, FCP
Secretary: Scott S. Field, MD, FCP
Treasurer: Russell Gombosi, MD, FCP
Past-President: Den Trumbull, MD, FCP
Executive Director: Michelle Cretella, MD, FCP (employed position; ex officio member of board)

Board of Directors
Tom Benton, MD, MPH, FCP
David Olson, MD, FCP, FAAP
William Stigall, MD, FCP
Salwa Gendi, MD
John “Wells” Logan
Robin Pierucci, MD
Jill Simons, MD
Ronnie Earl Smith
Kimberly A. Vacca, MD
Leah Willson, MD

Directors, Emeritus
Eugene Diamond, MD, FCP
Joseph Zanga, MD, FCP, FAAP
Felipe Vizzarrondo, MD, FCP, FAAP
Phillip Kaleida, MD, FCP, FAAP

Legal Counsel: Christopher Ferrara, Esq.

Member-Supported

ACPeds is a member-supported organization. Currently there are 600 members. Current member categories and annual fees are:

- Fellow: Licensed physician certified by the American Board of Pediatrics (ABP) or the American Osteopathic Board of Pediatrics (AOBP) –$250
- Candidate Fellow: Licensed physician who completed a pediatric training program approved toward certification by the ABP or AOBP –$125
- Specialty Fellow: Licensed physician credentialed by another American Board in a pediatric discipline devoting 50% or more time to pediatric patients, $250
- Associate Member: (For non-pediatric specialists) licensed in a healthcare profession with a significant interest in the care of children/adolescents. $100
- Retired Fellow: Physician currently retired but having met all Fellow requirements –$175
- Emeritus Fellow: $125
- Friend: Non-healthcare professional/interested in promoting the well-being of children/families–$50
Budget

Although the COVID-19 pandemic created programmatic and economic turmoil for many American nonprofits, the ACPeds organizational leadership, board and staff temporarily expanded spending for a focused 2020 investment of resources into marketing, website, video and outreach to successfully increase paid membership (for future sustainability) and to expand the public visibility of ACPeds educational materials and speaking. As a result, FY 2020 had slightly lower revenues and higher spending due to one-time web and video development. Overall, the ACPeds organizational budget below (FY 2018-2020) shows robust incremental growth.

### ACPeds: Budget (income/expenses) by fiscal year (November 1 through October 31)

<table>
<thead>
<tr>
<th></th>
<th>FY 2018 Revenue (Jan. 1 to Dec. 31)</th>
<th>2018 Budgeted Revenue</th>
<th>2019 Budgeted Revenue</th>
<th>2020 Budgeted Revenue</th>
<th>2020 Actual Revenue</th>
<th>2021 Budgeted Revenue</th>
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<td>Memb. Dues (Fellows)</td>
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<td>Sales/Speaking Honoraria</td>
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<td>$300</td>
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<td><strong>TOTAL</strong></td>
<td><strong>$99,500</strong></td>
<td><strong>$139,400</strong></td>
<td><strong>$146,720</strong></td>
<td><strong>$139,548</strong></td>
<td><strong>$159,180</strong></td>
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<td>Salaries/payroll*</td>
<td>$64,000</td>
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<td>$93,000</td>
<td>$99,396</td>
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<td>National Conference/Mtg</td>
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<td>$550</td>
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<td><strong>TOTAL</strong></td>
<td><strong>$99,500</strong></td>
<td><strong>$165,731</strong></td>
<td><strong>$146,720</strong></td>
<td><strong>$174,181</strong></td>
<td><strong>$159,180</strong></td>
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</tr>
</tbody>
</table>

* FY 2020 Budget did not anticipate a $18,558 forgivable loan for salaries (which was accepted and forgiven) from the CARES Act Paycheck Protection Program (PPP) COVID-19 Economic Injury Disaster Loan.
Endorsements

[The ACPeds amicus brief defending natural marriage before the U.S. Supreme Court in *Obergefell v. Hodges*] is an exceptional ‘deconstruction’ of the politically correct, but scientifically challenged, views of the professional societies lined up on the other side of these cases... Of the more than 100 amicus briefs that have been filed in these cases, [the ACPeds brief is] one of the very few that should be a “must-read” for all of the justices, in large measure because it thoroughly debunks the strongest public policy argument the other side has made in favor of same-sex marriage, to wit, that recognizing same-sex marriage is in the best interests of children.”

— Paul Linton, Esq., Counsel of Record for Family Research Council, in *Obergefell v. Hodges*.

“As an international organization with consultative status at the United Nations, Family Watch International relies on critical medical facts, research, talking points and more, created by the American College of Pediatricians (ACPeds), to counteract the false narratives pushed constantly in UN negotiations to advance anti-life and anti-family policies. We rely heavily on ACPeds position papers and fact sheets in our work advising governments. It would be no exaggeration to say that the work of ACPeds has already impacted millions worldwide. Truly, ACPeds is playing a vital role in the battle to protect children from radical gender ideologies, abortion, sexualization and more, and ACPeds has been our vital partner with us in this work worldwide.”

— Sharon Slater, President
Family Watch International
Chair of the UN Family Rights Caucus
Co-Chair of the Protect Child Health Coalition
September 4, 2018

I recently watched an interview with Dr. Cretella regarding transgenderism, specifically regarding hormone therapies with very young children. I am a second-year medical student at a school in New York, and I would like to confirm that transgenderism ideology has completely taken hold in my institution. During small group class discussions regarding pronoun usage in clinical care, I did not dare share my view that gender is biological. I would have likely not even been able to finish a complete thought before I would have been piled onto and attacked. Saying that there are biological differences between men and women that are important for providing them with the best care is tantamount to transphobia and bigotry. Voicing opposition to laws making “incorrect pronoun usage” a criminal action would have likely gotten me referred to the Dean’s office for disciplinary action and re-education. I find it to be ironic that the left claims to value tolerance and diversity when they can’t even engage in a rational disagreement and discussion. It is too dangerous for students to express scientific, reality-based views on genetics and gender, so organizations like yours are very important. Please continue to speak out against child abuse, including gender-neutral preschools, low-age hormone therapy, genital mutilation, and transgender surgeries that do not accomplish what they claim.
To whom it may concern:

After some twenty years as a lawyer advocating for the family and marriage, I can say this about the American College of Pediatricians: ACPeds is a compassionate, courageous, and conscientious voice for America’s children. With the advent of the “transgender moment” in American culture, ACPeds has become a leading voice of reason to challenge gender identity ideology. That ideology demands one thing: relentless affirmation of one’s perceived gender, despite the complete absence of any controlled, randomized long-term studies showing that gender affirmation treatments are even safe or effective. Where the political environment has become so toxic that few doctors will even challenge the painfully weak science underlying gender identity, ACPeds has taken up the challenge. In the same way, ACPeds has spoken effectively on issues of human sexuality, respect for human life, marriage, and parenting.

As lawyers, we can open doors for the public debate to happen—but open doors are useless unless someone goes through that door and engages in the debate. ACPeds has done just that, to the benefit of our culture and our children. And individually, its members have been remarkable advocates, playing key roles in protecting the freedom of professionals to treat their patients well; serving as expert witnesses in key lawsuits; and organizing the broader community to speak with force and wisdom on good medicine for America’s children. One could not ask for a better leader and ally to serve our families and our children.

Perhaps how I feel about ACPeds can be summed up in a story. Long ago, as a volunteer fireman I confronted my first structure fire. Adrenaline ripped through my sleepy self: two a.m. and I was crammed in a narrow hallway, virtually immobilized by 60 pounds of air pack, turnouts, helmet, facemask, and an impossibly clumsy hose and nozzle. In front of me was a closed door; on the other side, a fire-soaked bedroom. And in a moment’s panic, I realized I couldn’t move one inch forward if there wasn’t a team behind me to manage that hard-charged, insanely stiff firehose. Somehow I contrived to crane my head around—and seeing my trusty guys behind me, I turned back, bashed through the door, and shut down the flaming chaos I found. Today I’m wedged in a desk chair in an air conditioned office—but I am as pleased and grateful now to have ACPeds backing our legal advocacy efforts as I was that dark and smoky night with my firefighters. There’s no better team out there doing what they do!

Respectfully submitted,

Gary S. McCaleb
Vice President, Center for Family Values
Senior Counsel
A note of appreciation and support for the American College of Pediatricians

Liberty Counsel has been working alongside the American College of Pediatricians for several years and have found their research support and scientific analysis invaluable in our advocacy for the natural family, protection of life from conception to natural death, and for parental rights in the education and upbringing of their children. We have presented the College’s research in *amicus curiae* (“friend of the court”) briefs in state and federal courts across the country, including in the United States Supreme Court, in cases addressing abortion, human sexuality instruction and gender identity issues. The College’s willingness to speak the truth based upon solid scientific research instead of on popular social trends is critical to our efforts to restore Judeo-Christian values in law and public policy issues.

The College’s research on the ability of unborn children to feel pain was featured in an amicus brief we filed in support of Florida’s law prohibiting a brutal late-term abortion procedure known as D&E. The Court of Appeals cited the brief featuring the College’s research in its argument that the law should be upheld but could not be due to Supreme Court precedent. The College’s willingness to boldly proclaim the truth based on science was thus noted by an appellate court panel in its own bold proclamation.

This most recent citation by a federal court of appeals illustrates the critical importance of the College’s research in an era where other associations are bowing to political pressure instead of standing on scientific proof. Our children’s health and well-being depend upon this kind of bold truthful research. We are grateful that the College is willing to provide that research so that we can effectively advocate for protection of children and families.

Mary E. McAlister, Esq.
Senior Litigation Counsel
Liberty Counsel
Nonprofit Status & IRS Letter

ACPeds is a not-for-profit corporation organized for scientific and educational purposes and is exempt from taxation under Section 501(c)(3) of the U.S. Internal Revenue Code. Contributions to ACPeds are tax deductible to the extent allowed by law. All ACPeds work falls within our tax-exempt status and all donations are tax deductible. Our IRS 990s are available by request or from Guidestar.org.

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

Date: MAY 08 2002

AMERICAN COLLEGE OF PEDIATRICIANS
240 MEDICAL PARK BLVD STE 3600
BRISTOL, TN 37620

DEPARTMENT OF THE TREASURY

Employer Identification Number:
47-0886878

DIN:
17053007020003

Contact Person:
WILLIE G DAVIS

Contact Telephone Number:

Accounting Period Ending:
DECEMBER 31

Foundation Status Classification:
501(c)(3)

Advance Ruling Period Begins:
SEPTEMBER 26, 2002

Advance Ruling Period Ends:
DECEMBER 31, 2006

Addendum Applies:
NO

Dear Applicant:

Based on information you supplied, and assuming your operations will be as stated in your application for recognition of exemption, we have determined you are exempt from federal income tax under section 501(a) of the Internal Revenue Code as an organization described in section 501(c)(3).

Because you are a newly created organization, we are not now making a final determination of your foundation status under section 501(a) of the Code. However, we have determined that you can reasonably expect to be a publicly supported organization described in section 501(a)(2).

Accordingly, during an advance ruling period you will be treated as a publicly supported organization, and not as a private foundation. This advance ruling period begins and ends on the dates shown above.

Within 90 days after the end of your advance ruling period, you must send us the information needed to determine whether you have met the requirements of the applicable support test during the advance ruling period. If you establish that you have been a publicly supported organization, we will classify you as a section 501(c)(1) or 501(c)(2) organization as long as you continue to meet the requirements of the applicable support test. If you do not meet the public support requirements during the advance ruling period, we will classify you as a private foundation for future periods. Also, if we classify you as a private foundation, we will treat you as a private foundation from your beginning date for purposes of section 507(d) and 4940.
Dear Applicant:

Our letter dated MAY 2003, stated you would be exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code, and you would be treated as a public charity, rather than as a private foundation, during an advance ruling period.

Based on the information you submitted, you are classified as a public charity under the Code section listed in the heading of this letter. Since your exempt status was not under consideration, you continue to be classified as an organization exempt from Federal income tax under section 501(c)(3) of the Code.

Publication 557, Tax-Exempt Status for Your Organization, provides detailed information about your rights and responsibilities as an exempt organization. You may request a copy by calling the toll-free number for forms, (800) 829-3676. Information is also available on our Internet Web Site at www.irs.gov.

If you have general questions about exempt organizations, please call our toll-free number shown in the heading.

Please keep this letter in your permanent records.

Sincerely yours,

Robert Choi
Director, Exempt Organizations
Rulings and Agreements