

This survey of 1,603 randomly selected Latino registered voters in 11 states was sponsored by the Washington Post, the Univision Spanish language television network, and the Tomás Rivera Policy Institute (TRPI), an independent think tank affiliated with the University of Southern California, and was conducted by telephone October 4 - 16, 2004. Margin of sampling error for overall results is plus or minus 2.5 percentage points. Fieldwork was conducted by Interviewing Service of America (ISA) of Van Nuys, CA.

The Washington Post/Univision/TRPI October Election Survey of Registered Latino Voters in the 2004 Elections

Hello, my name is _____. I am calling for The Washington Post, Univision, and The Tomás Rivera Policy Institute. We are conducting a public opinion survey in your area. This is not a sales call.

SCREENING QUESTIONNAIRE

S1. May I please speak with Mr./Ms. [INPUT THE NAME OF RESPONDENT]?

RESPONDENT AVAILABLE ... CONTINUE; **IF NECESSARY, REPEAT THE INTRODUCTION** ... 1
RESPONDENT IS NOT AVAILABLE ... CALL-BACK SCHEDULED ... 2
DON'T KNOW/NO OPINION (DK)/ REFUSED TO ANSWER (RF) ...
TERMINATE ... 9

S2. Would you prefer that I speak in English or Spanish?

English ...31.8% ... 1
Spanish ...68.2% ... 2

S3. Are you currently registered to vote?

Yes ... CONTINUE ...100% ... 1
No ... TERMINATE ... 2
DK/RF ... TERMINATE ... 9

S4. Are you Hispanic or Latino? In other words, do you trace your ancestry to a Spanish-speaking region of Latin America or the Caribbean?

Yes ... CONTINUE ...100% ... 1
No ... TERMINATE ...2
DK/RF ... TERMINATE ... 9

This survey will take only 10 minutes to complete and your responses will be kept 100% confidential. We appreciate your willingness to participate.

MAIN QUESTIONNAIRE

1a. How closely are you following the 2004 presidential race? Are you very closely, somewhat closely, not too closely, or not closely at all following the race?

Very closely ...42.7% ... 1
Somewhat closely ...32.3% ... 2
Not too closely ...18.5% ... 3
Not closely at all ...6.3% ... 4
DK ...0.2% ... 8

1b. I would like you to rate the chances that you will vote in the upcoming presidential election in November. Are you absolutely certain to vote, will you probably vote, are the chances 50-50, or less than that? Or have you already voted through early voting programs or absentee ballots?

Absolutely certain to vote ...87.1% ... 1
Probably vote ...7.4% ... 2
Chances 50-50 ...2.9% ... 3
Less than 50-50 ...0.7% ... 4
Yes, I have already voted through early voting programs or absentee ballots ...1.2% ... 5
DON'T THINK WILL VOTE ...0.5% ... 7
DK ...0.2% ... 8

2a. [DO NOT ASK IF Q1=5] If the 2004 presidential election were being held today, would you vote for [ROTATE: (George W. Bush and Dick Cheney, the Republicans), (John Kerry and John Edwards, the Democrats)], or Ralph Nader and Peter Camejo, the independents?

Bush and Cheney ...28.2% ... 1
Kerry and Edwards ...57.2% ... 2
Nader and Camejo ...1.2% ... 3
OTHER ...0% ... 4
NEITHER ...0.7% ... 5
WOULD NOT VOTE ...0.5% ... 6
DK ...12.2% ... 8

2b. [IF Q1=5] Did you vote for [ROTATE: (George W. Bush and Dick Cheney, the Republicans), (John Kerry and John Edwards, the Democrats)], or Ralph Nader and Peter Camejo, the independents?

Bush and Cheney ...	15.8%	...	1
Kerry and Edwards ...	63.2%	...	2
Nader and Camejo ...	0%	...	3
OTHER ...	0%	...	4
NEITHER (DID NOT VOTE FOR ANY PARTICULAR PRESIDENTIAL CANDIDATE) ...	5.3%	...	5
DK ...	15.8%	...	8

3. [IF Q2a=4, 5, 8, OR 9] Which candidates are you leaning toward?

Bush and Cheney ...	18.3%	...	1
Kerry and Edwards ...	23.1%	...	2
Nader and Camejo ...	0.5%	...	3
OTHER ...	0%	...	4
NEITHER ...	6.7%	...	5
WOULD NOT VOTE ...	1%	...	6
DK ...	50.5%	...	8

4. [IF Q2a=1 OR Q3=1] Will you definitely vote for Bush and Cheney, or is there a chance you could change your mind and vote for someone else?

Definitely vote for Bush and Cheney ...	83.5%	...	1
Could change mind ...	15.3%	...	2
DK ...	1.3%	...	8

5. [IF Q2a=2 OR Q3=2] Will you definitely vote for Kerry and Edwards, or is there a chance you could change your mind and vote for someone else?

Definitely vote for Kerry and Edwards ...	88.1%	...	1
Could change mind ...	10.3%	...	2
DK ...	1.6%	...	8

9. Do you approve or disapprove of the way George W. Bush is handling his job as president? [IF RESPONDENT SAYS "DON'T KNOW," PROBE ONCE: "There is no right or wrong answer here, we're just looking for your best guess. Do you approve or disapprove of the way George W. Bush is handling his job as president?"]

Approve ...	34.8%	...	1
Disapprove ...	51.4%	...	2
NEITHER APPROVE NOR DISAPPROVE/DK ...	13.8%	...	8

11. Who do you trust to do a better job handling (ITEM), [ROTATE: (George W. Bush) or (John Kerry)]? How about handling (NEXT ITEM)? [IF NEEDED: Who do you trust to do a better job handling (ITEM), [ROTATE: (George W. Bush) or (John Kerry)?]]

*****SCRAMBLE ITEMS *****

a. The economy

George W. Bush ...28.9% ... 1
John Kerry ...54.9% ... 2
BOTH ...1.8% ... 3
NEITHER ...2.8% ... 4
DK ...11.6% ... 8

b. The situation in Iraq

George W. Bush ...33.5% ... 1
John Kerry ...48.8% ... 2
BOTH ...1.4% ... 3
NEITHER ...4.4% ... 4
DK ...11.8% ... 8

c. The US campaign against terrorism

George W. Bush ...37.6% ... 1
John Kerry ...45.7% ... 2
BOTH ...2.8% ... 3
NEITHER ...2.3% ... 4
DK ...11.6% ... 8

d. Immigration issues with Latin America

George W. Bush ...28.2% ... 1
John Kerry ...45.9% ... 2
BOTH ...2.1% ... 3
NEITHER ...6.3% ... 4
DK ...17.5% ... 8

e. Education

George W. Bush ...30.2% ... 1
John Kerry ...53.4% ... 2
BOTH ...3.3% ... 3
NEITHER ...1.8% ... 4
DK ...11.4% ... 8

12. Please tell me whether the following statement applies [ROTATE: (more to George W. Bush) OR (more to John Kerry)]. [READ STATEMENT] How about [NEXT ITEM]? [IF NEEDED: Does that statement apply more to George W. Bush or more to John Kerry?]

*****SCRAMBLE ITEMS *****

a. He understands the problems of people like you

George W. Bush ...	28.2%	...	1
John Kerry ...	53.6%	...	2
APPLY TO BOTH BUSH AND KERRY ...	3.2%	...	3
APPLY TO NEITHER BUSH NOR KERRY ...	6.1%	...	4
DK ...	9%	...	8

b. He is a strong leader

George W. Bush ...	42.6%	...	1
John Kerry ...	43.3%	...	2
APPLY TO BOTH BUSH AND KERRY ...	5.1%	...	3
APPLY TO NEITHER BUSH NOR KERRY ...	2.1%	...	4
DK ...	7%	...	8

c. He can be trusted in a crisis

George W. Bush ...	36.5%	...	1
John Kerry ...	47.8%	...	2
APPLY TO BOTH BUSH AND KERRY ...	3.3%	...	3
APPLY TO NEITHER BUSH NOR KERRY ...	3%	...	4
DK ...	9.4%	...	8

d. He is a likable person

George W. Bush ...	32.5%	...	1
John Kerry ...	49%	...	2
APPLY TO BOTH BUSH AND KERRY ...	10.4%	...	3
APPLY TO NEITHER BUSH NOR KERRY ...	3.1%	...	4
DK ...	5%	...	8

e. He takes a position and sticks to it

George W. Bush ...	44.4%	...	1
John Kerry ...	38.5%	...	2
APPLY TO BOTH BUSH AND KERRY ...	3.1%	...	3
APPLY TO NEITHER BUSH NOR KERRY ...	4%	...	4
DK ...	10%	...	8

13. Which candidate, [ROTATE: (George W. Bush) or (John Kerry)], do you think has made more of a sincere effort to reach out to the Latino community?

George W. Bush ...	30.5%	... 1
John Kerry ...	41.7%	... 2
BOTH CANDIDATES/BOTH ABOUT THE SAME ...	4.1%	... 3
NEITHER CANDIDATE MADE AN EFFORT ...	10%	... 4
DK ...	13.6%	... 8

14. Which political party do you think has more concern for the Latino community? Is it [ROTATE: (the Republican Party), (the Democratic Party)], or is there no difference?

The Republican Party ...	15%	... 1
The Democratic Party ...	56.6%	... 2
There is no difference ...	23.6%	... 3
DK ...	4.8%	... 8

*****SCRAMBLE ITEMS IN PARENTHESES*****

15. Of the following list, which one will be the single most important issue in your vote for president this year: [ROTATE: (The U.S. campaign against terrorism), (the situation in Iraq), (the economy), (education), (Health care), (crime), (immigration issues with Latin America)] or something else?

The U.S. campaign against terrorism...	20.2%	... 1
The situation in Iraq ...	15.1%	... 2
The economy...	26.6%	... 3
Education...	15.1%	... 4
Health care ...	11.1%	... 5
Crime...	1.3%	... 6
Immigration issues with Latin America ...	3.5%	... 7
Something else...	3%	... 8
DK ...	3.9%	... 98

16. [DO NOT ASK IF Q15=8, 98, OR 99] Overall, who do you trust to do a better job addressing [ISSUE NAMED IN Q15] over the next few years, [ROTATE: (George W. Bush) or (John Kerry)]?

George W. Bush ...	29.7%	... 1
John Kerry ...	60.1%	... 2
BOTH ...	1.6%	... 3
NEITHER ...	1.8%	... 4
DK ...	6.9%	... 8

17. Do you think the nation's economy is getting better, getting worse, or staying the same?

Getting better ...20.9% ... 1
Getting worse ...45.7% ... 2
Staying the same ...30.2% ... 3
DK ...3.2% ... 8

18N. Now, I would like to know whether you have a favorable or unfavorable impression of some foreign political leaders. Please tell me if you have a favorable or unfavorable impression of [SCRAMBLE ITEMS] or perhaps you don't know enough about him to say. [AFTER THE FIRST QUESTION: How about (NEXT ITEM)? READ IF NECESSARY: Please tell me if you have a favorable or unfavorable impression of (ITEM) or perhaps you don't know enough about him to say.]

***** SCRAMBLE ITEMS *****

a. Hugo Chavez

A favorable impression of him ...5.9% ... 1
An unfavorable impression of him ...39.3% ... 2
Do not know him enough to say/ DK...54.9% ... 3

b. Vicente Fox

A favorable impression of him ...41.1% ... 1
An unfavorable impression of him ...14.3% ... 2
Do not know him enough to say/ DK ...44.5% ... 3

c. Fidel Castro

A favorable impression of him ...5% ... 1
An unfavorable impression of him ...68.7% ... 2
Do not know him enough to say/ DK ...26.3% ... 3

20. All in all, considering the costs to the United States versus the benefits to the United States, do you think the war with Iraq was worth fighting, or not?

Yes, worth fighting ...31.4% ... 1
No, not worth fighting ...61.8% ... 2
DK ...6.8% ... 8

21. About the war in Iraq, some people say that [ROTATE: (Latino soldiers are suffering a higher share of the casualties), while others say that (all racial and ethnic groups are suffering equal amounts of casualties)]. What is your view? Do you think ... [READ AND ROTATE RESPONSE CATEGORIES]?

Latino soldiers are suffering a higher share of the casualties, or ...28.7% ... 1
All groups are suffering equal amounts of casualties ...61.6% ... 2
DK ...9.7% ... 8

19. On another subject, do you think the United States is winning or losing the war on terrorism?

Winning the war on terrorism ...39.4% ... 1
Losing the war on terrorism ...33.1% ... 2
NEITHER/IT'S A DRAW ...12.3% ... 3
DK ...15.2% ... 8

22. Over the past year, has anyone contacted you and asked you to register and/or vote?

Yes ...25.3% ... 1
No ...73.7% ... 2
DK ...1.1% ... 8

23. [IF Q22=1] Are those who contacted you representatives of [ROTATE: (the Democratic Party or Democratic candidates), (the Republican Party or Republican candidates)], or some other group or organization?

Representatives of the Democratic Party or Democratic candidates ...27.9% ... 1
Representatives of the Republican Party or Republican candidates ...11.2% ... 2
Some other group or organization ...19.7% ... 3
BOTH DEMOCRATS AND REPUBLICANS ...18.9% ... 4
OTHER COMBINATION OF PARTIES AND GROUPS/ORGANIZATIONS ...2.2% ... 5
DK...20.1% ... 8

24. [IF Q22=1] Are those who contacted you Latinos, non-Latinos, or both?

Latinos ...26.8% 1
Non-Latinos ...24.8% 2
Both ...38.5% 3
DK ...9.9% 8

25. Do you generally consider yourself [ROTATE: (a Democrat), (a Republican)], or an independent?

Democrat ...	56.7%	...	1
Republican ...	18.7%	...	2
Independent ...	20.1%	...	3
SOMETHING ELSE/ IDENTIFY WITH A THIRD PARTY ...	0.6%	...	4
DK ...	3.9%	...	8

26. [ASK IF Q25=3, 4, 8 OR 9] Do you think of yourself as closer to [ROTATE: (the Democrats) or (the Republicans)]?

Democrats ...	39.3%	...	1
Republicans ...	20.3%	...	2
NEITHER ...	27.3%	...	3
DK ...	13%	...	8

32. As you may know, around half the public does not vote in presidential elections. How about you? Did you vote in the presidential election in November 2000, when George W. Bush ran against Al Gore, or did you skip that one?

I voted ...	81.9%	...	1
I skipped/I did not vote ...	16.4%	...	2
DK/NO OPINION ...	1.8%	...	8

32N. Do you support or oppose the mandatory institution of the military draft in the U.S. to send more troops to Iraq and fight the war on terror?

Support ...	21.5%	...	1
Oppose ...	71.1%	...	2
NEITHER SUPPORT NOR OPPOSE/ DK ...	7.4%	...	8

DEMOGRAPHIC INFORMATION

Now just a few more questions to help classify your answers:

33. Are you or is anyone in your household a veteran of the U.S. armed forces or currently serving on active duty in the U.S. military or in the National Guard? [IF NEEDED, PROBE: Is that you or someone else? Is that currently serving or a veteran]?

Yes, I am currently serving in the military or in the National Guard ...	4.5%	...	1
Yes, I am veteran of the U.S. armed forces ...	7.4%	...	2
Yes, someone in my household is currently serving in the military or National Guard ...	7.9%	...	3
Yes, someone in my household is a veteran of the U.S. armed forces ...	12.6%	...	4
YES, BOTH (MEANING MORE THAN ONE HOUSEHOLD MEMBER) ...	1.6%	...	5
No ...	65.3%	...	6
DK ...	0.6%	...	8

34. Were you born in the continental United States, Puerto Rico, or another country?

Born in the United States ...	46.6%	...	1
Born in Puerto Rico ...	6.2%	...	2
Born in another country ...	47%	...	3
DK ...	0.3%	...	8

35. [ASK IF Q34=1] Was your mother or father born in the United States?

Father only ...	6.2%	...	1
Mother only ...	8.3%	...	2
Both parents ...	48.9%	...	3
Neither parent ...	36.2%	...	4
DK ...	0.4%	...	8

36. [ASK IF Q34=2 OR 3] Thinking back to the period after you first migrated to the continental United States, can you tell me in what year you began to live continuously in the United States?

_____ [RECORD THE YEAR OF MIGRATION]
DK/RF ... 9999

37. As you know, the term Hispanic, or Latino, refers to people from different countries of Latin America and the Caribbean. To what country in the Americas do you trace your ancestry? [DO NOT READ RESPONSE CATEGORIES]

Mexico ...56% ...	1
El Salvador ...3.3% ...	2
Guatemala ...1.2% ...	3
Puerto Rico ...8.4% ...	4
Cuba ...5.7% ...	5
Columbia ...2.2% ...	6
Dominican Republic ...3.6% ...	7
Other Latin America ...6.1% ...	8
Spain ...6.7% ...	9
Other part of the world ...1.9% ...	10
More than one ancestry ...2% ...	11
DK ...3% ...	98

38. [IF Q37=9] Were any of your parents or grandparents from Central or South America, or the Caribbean? [IF YES, PROBE: What country was that?]

Yes, Mexico...10.8% ...	1
Yes, El Salvador ...2.9% ...	2
Yes, Guatemala ...0% ...	3
Yes, Puerto Rico ...3.9% ...	4
Yes, Cuba ...4.9% ...	5
Yes, Columbia ...0% ...	6
Yes, Dominican Republic ...1% ...	7
Yes, Other Latin America ...3.9% ...	8
Yes, More than one ancestry ...2% ...	9
NO, NONE FROM CENTRAL OR SOUTH AMERICA, OR THE CARIBBEAN ...64.7% ...	10
DK ...5.9% ...	98

40. Regardless of whether you now attend any religious services, do you consider yourself closest to Catholic, Protestant, or something else? [IF SOMETHING ELSE, PROBE: how would you think of yourself in terms of religious preference?]

Catholic ...74.3%	1
Protestant ...6.2%	2
(JUST) CHRISTIAN ...10.5%	3
OTHER RELIGIOUS TRADITION OR DENOMINATION ...4.7% ...	4
NO RELIGIOUS PREFERENCE ...4%	5
ATHEIST (DO NOT BELIEVE IN GOD) ...0.3%	6
AGNOSTIC (NOT SURE ABOUT GOD) ...0.1%	7
DK ...0%	8

41. [DO NOT ASK IF Q40=5, 6, OR 7] Would you consider yourself a born-again or evangelical Christian or not?

Yes ...29.5% ... 1
No ...66.1% ... 2
DK ...4.4% ... 8

42. What is your age?

Mean Age = 50.73 years old

Median Age = 50

Mode = 43

43. What is the last grade of school you completed? [READ RESPONSE CATEGORIES]

Grade school or less (No schooling or Grade 1 through 8) ...16% ... 1
Some high school (Grade 9 through 12) ...15.9% ... 2
High school graduate ...24% ... 3
Some college/Vocational (technical) school ...22.1% ... 4
College graduate (BA, BS) ...15.1% ... 5
Graduate (MA, MS, MBA, MPA, MD, M.Div., M.Ed., JD, Ed.D., Ph.D.etc.) ...6% ... 6
DK ...0.8% ... 8

44. What was your total family income last year before taxes? Just stop me when I read the correct category. [READ RESPONSE CATEGORIES]

Up to \$15,000 ...17.6% ... 1
\$15,000 to \$24,999 ...13.6% ... 2
\$25,000 to \$34,999 ...14.1% ... 3
\$35,000 to \$49,999 ...14.3% ... 4
\$50,000 to \$64,999 ...10.2% ... 5
\$65,000 to \$79,999 ...5.7% ... 6
\$80,000 to \$99,999 ...5.6% ... 7
\$100,000 and above ...4.9% ... 8
DK ...14% ... 98

45. [ASK IF Q44=98 OR 99] Was your total family income last year below \$35,000?

Yes ...38.6% ... 1
No ...23.1% ... 2
DK ...38.2% ... 8

46. May a news reporter from Univision or THE WASHINGTON POST call you to talk about some of the things we've been discussing?

Yes ...53.4% ... 1
No ...46.6% ... 2
DK/RF ...0% ... 9

47. [IF Q46=1] May I please have your first name again, so the reporter will know who to ask for?

_____ [RECORD FIRST NAME]

48. Gender [DO NOT ASK]

Male ...42.8% ... 1
Female ...57.2% ... 2

Thank you very much for taking the time to answer the survey questions.

49. Language of interview [DO NOT ASK]

INTERVIEWER: WAS THIS INTERVIEW CONDUCTED IN ENGLISH OR IN SPANISH?

English...1
Spanish...2